

creating
agency *by bahsoun*

Portfolio

Content

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Hello!

Welcome to Creat.ing (creatinghana), a passionate and comprehensive social media agency based in Labone, Accra.

We specialize in elevating businesses of all sizes by strategically building and managing their online presence.

What sets us apart? Our integrated team of experts.

We house creative photographers, professional videographers and editors, innovative graphic designers, and diligent account managers all under one roof. This allows us to offer seamless, high-quality service from concept to execution.

We are constantly immersed in the ever-evolving world of social media, harnessing the latest trends and technologies to connect businesses with their audiences in impactful ways.

Our process is built on partnership. We work closely with you to grasp your brand's essence and goals, then develop bespoke social media strategies. Whether it's producing stunning visual content, crafting engaging copy, managing your community, executing influencer campaigns, or running data-driven ad campaigns, our holistic approach ensures all elements work together to drive tangible results.

We have a proven track record of helping businesses across Accra and further afield grow their social media footprint, boost engagement rates, and achieve their conversion targets. Clients choose Creat.ing for our tailored service, precision, and relentless dedication to their success.

Our Services



Digital Marketing

Enhancing your brand's online presence with visually appealing content that drives engagement and conversions.



Corporate & Hospitality Photography

Showcasing the unique character of hotels, restaurants, and resorts with carefully curated photographs.



Customized Projects

Collaborating with clients to develop and execute bespoke photography projects that align with their specific vision and goals.

Brands We've Worked With

A selection of brands we've had the pleasure of working with.

fairway

shogun

Pâte à Choux

PEOPLE SOCIAL EATERY

AYA
RESTAURANT

K L A P

POLO CLUB
RESTAURANT & LOUNGE

El Padrino

BLOSSOM
THE FRESH FLOWER PEOPLE

THE C
RESORT & RESIDENCES

The Royal
SENCHI
hotel and resort

ZAINA
LODGE

DE SIMONE GROUP

VIVIENNE
RESIDENCES

INGCO
Make The World In Your Hands

interstyle

UCT
UNITED COMMERCIAL TRADING

The
Good
Look

TOYOTA

Springfield

MPS
TEMA PORT
We connect, you thrive

Cargill™

APM TERMINALS
Lifting Global Trade

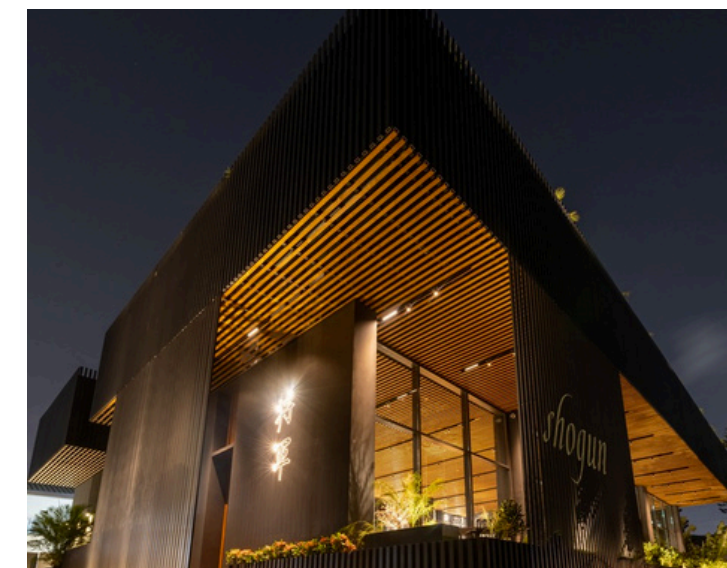
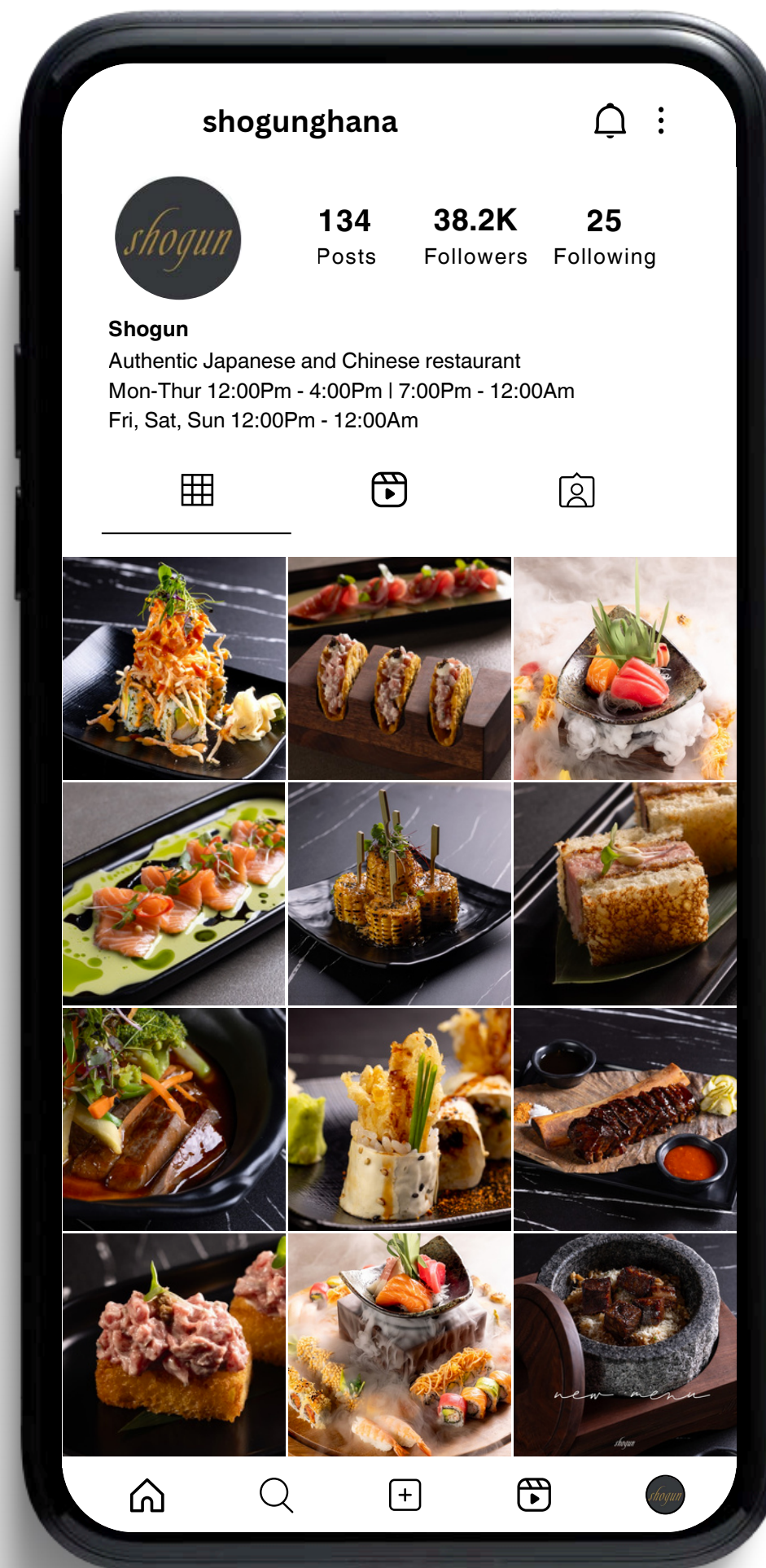
Firestone
Liberia

and others.

shogun

Social media Managment

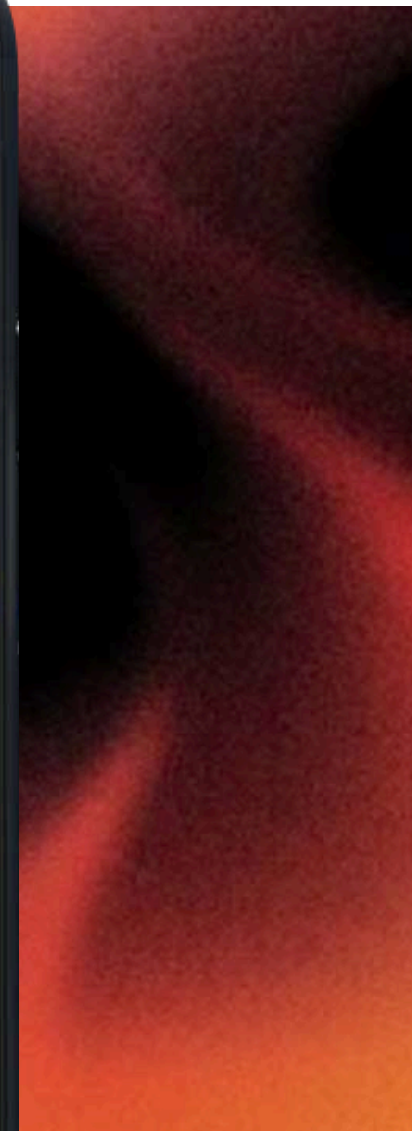
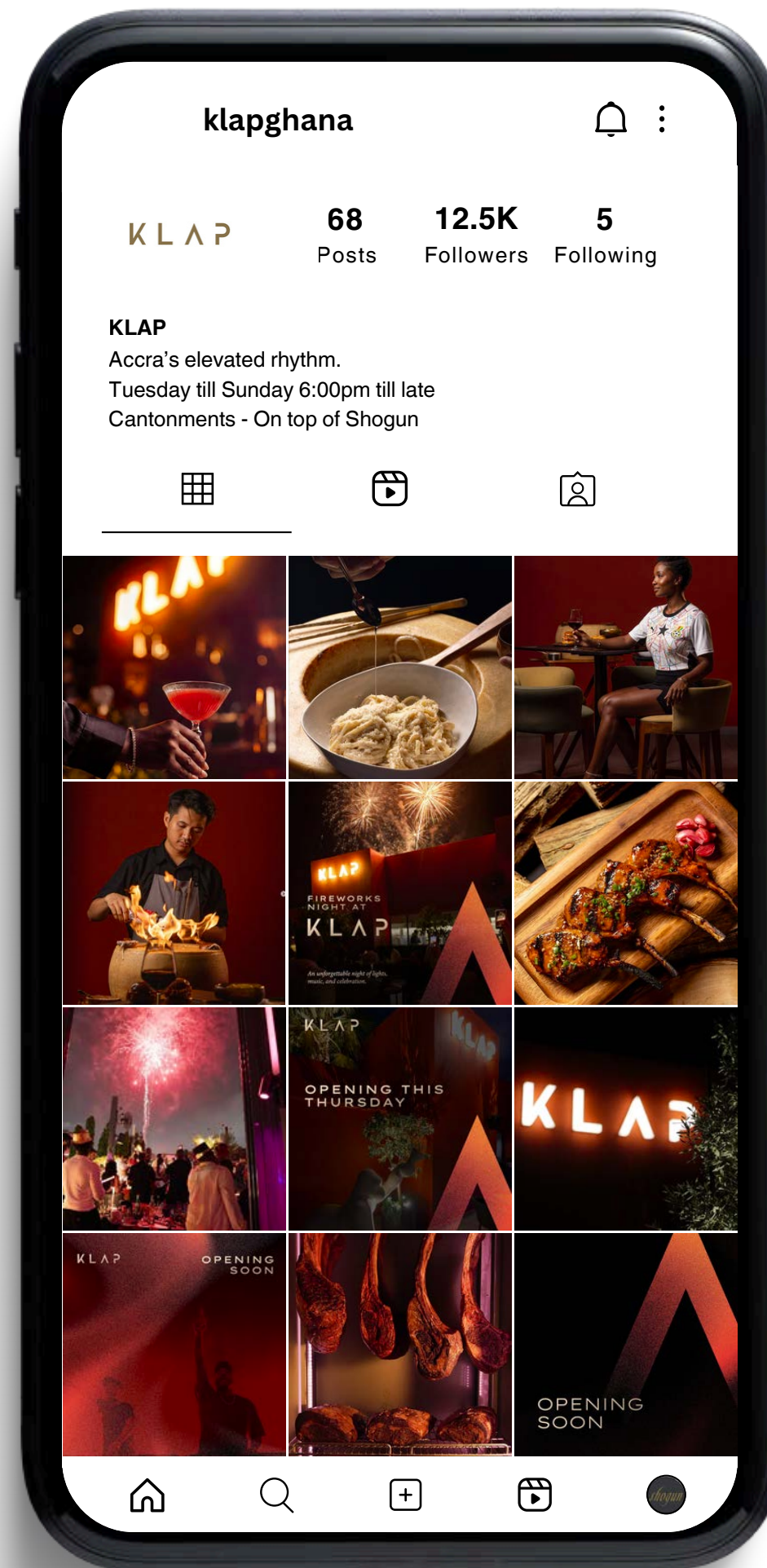
Shogun Ghana, a premier destination for Japanese and Asian cuisine, partnered with 'Creat.ing' to launch its social media presence from the ground up. Our focus was on building brand awareness and attracting a diverse clientele through innovative content and targeted campaigns.



KLAP

Social media
Managment

KLAP partnered with Creat.ing to build a bold social media presence that captures its food, nightlife and atmosphere through striking visuals and event-led content.



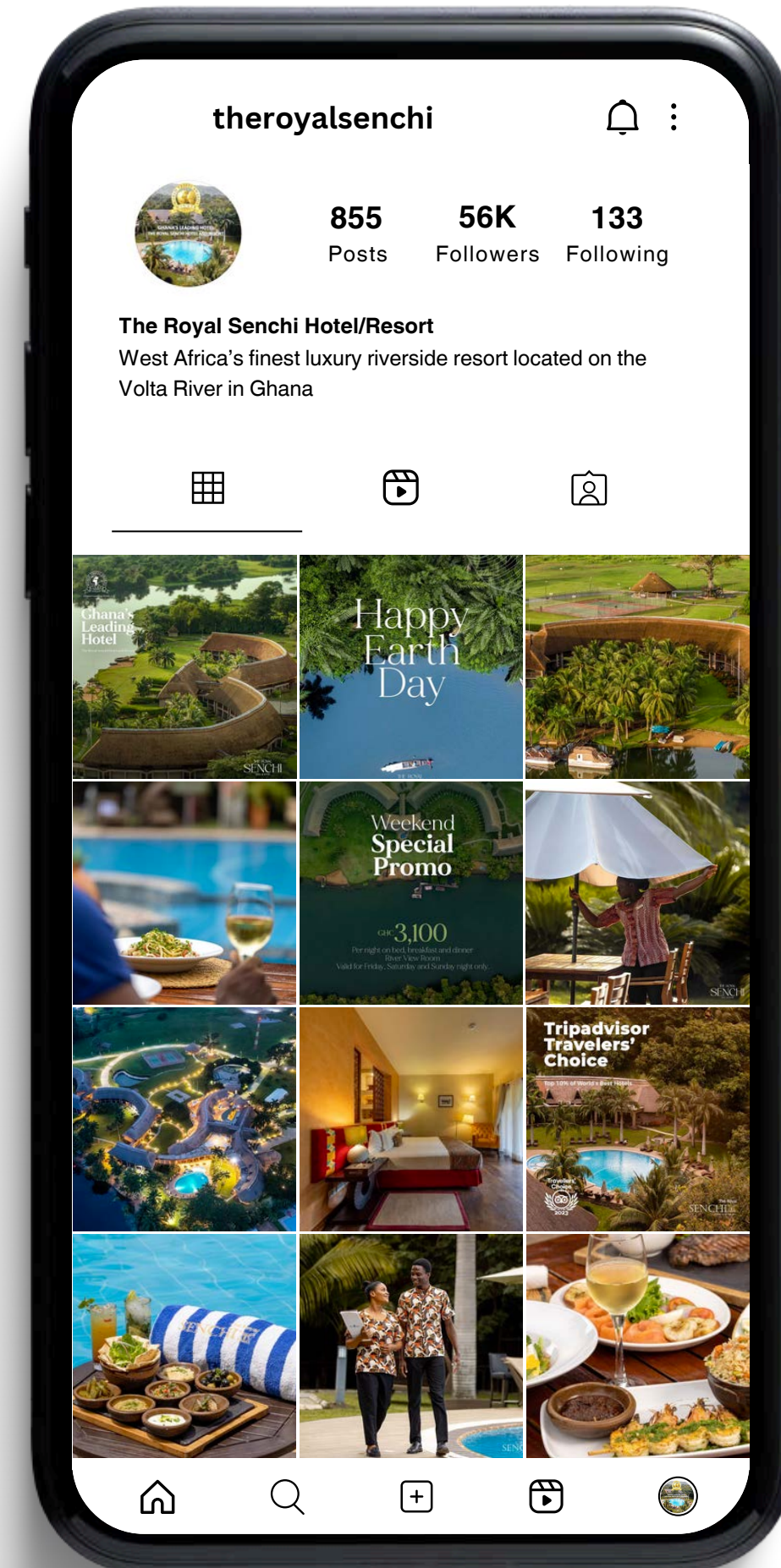
Social media Content

Our Role:

Focused solely on content creation, we crafted high-quality, engaging content that captures the essence of luxury and relaxation offered by The Royal Senchi. Our approach was to highlight the unique experiences and amenities available at the resort, from gourmet dining to serene river views.

Content Highlights:

- **Visual Storytelling:** Produced stunning visuals that showcase the resort's elegant accommodations, lush surroundings, and exceptional services.
- **Thematic Posts:** Developed thematic content that aligns with seasonal events and promotions, attracting both new and returning visitors.
- **Engagement Driven Content:** Created interactive posts that encourage audience participation, enhancing online visibility and engagement..



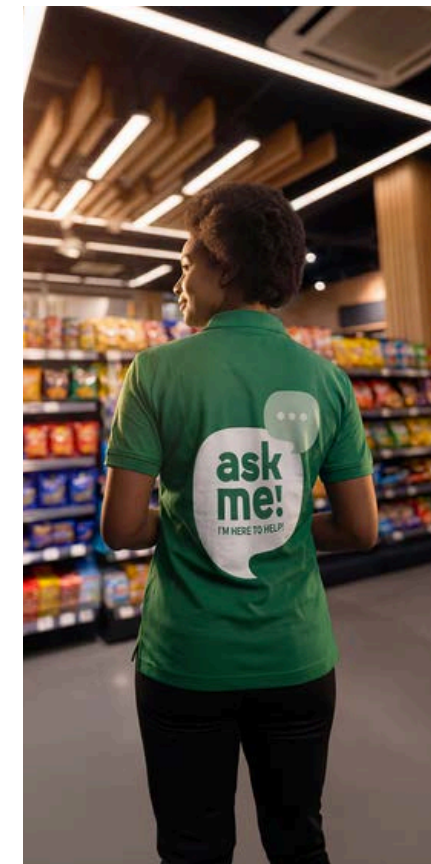
fairway

Rebranding & Social
Media



old
FAIR WAY
It's the best way
Mini Market

new
fairway



ESTD 2024

SHADIA

JEWELRY

Branding





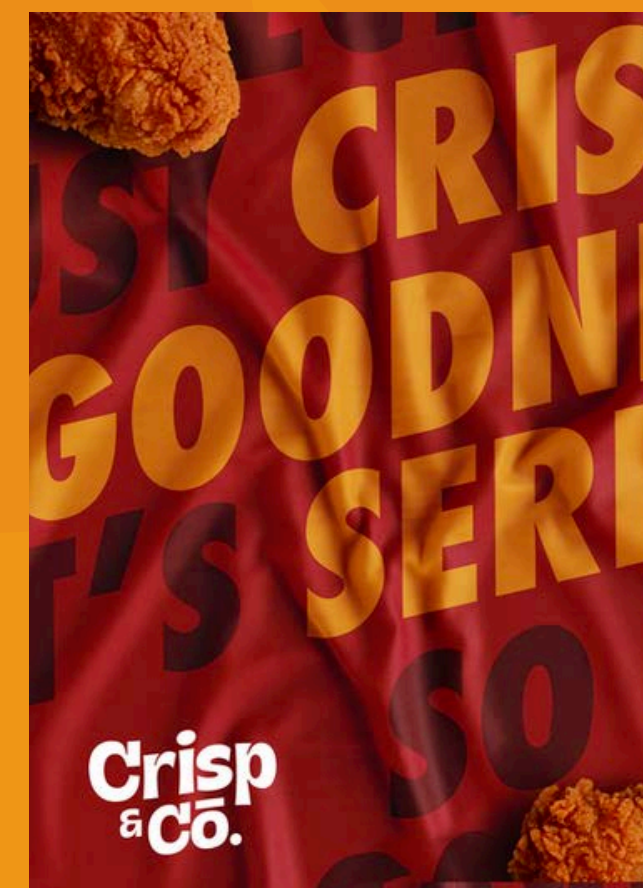
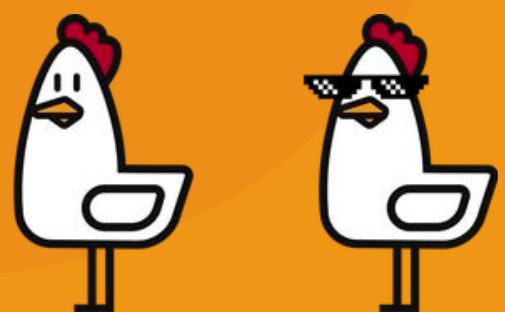
Branding & Social Media

AYA Restaurant partnered with Creat.ing for a complete brand identity and social media presence, creating a warm, refined and consistent experience across every touchpoint.

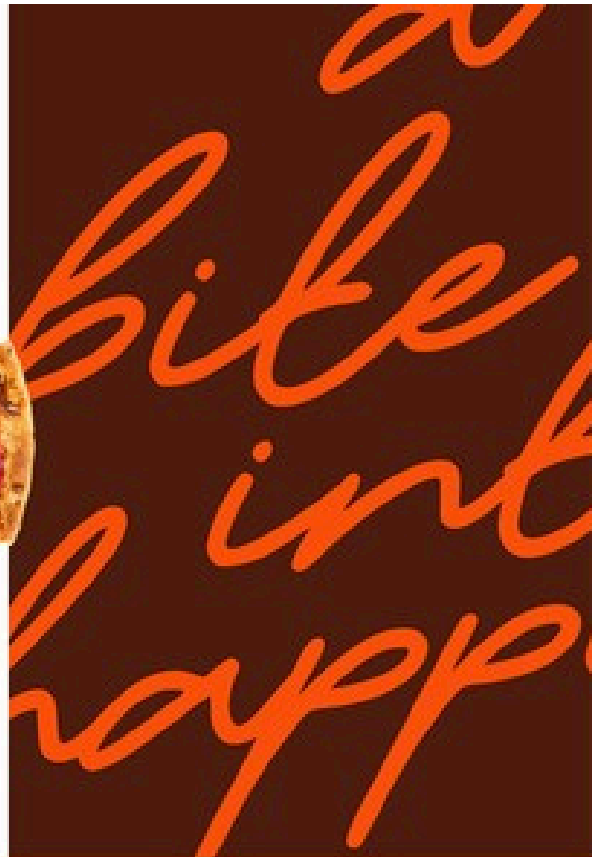
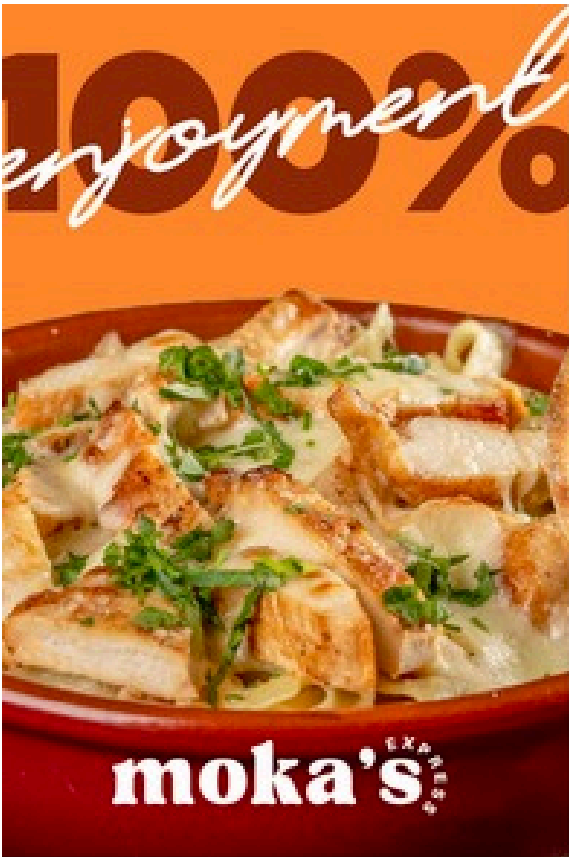
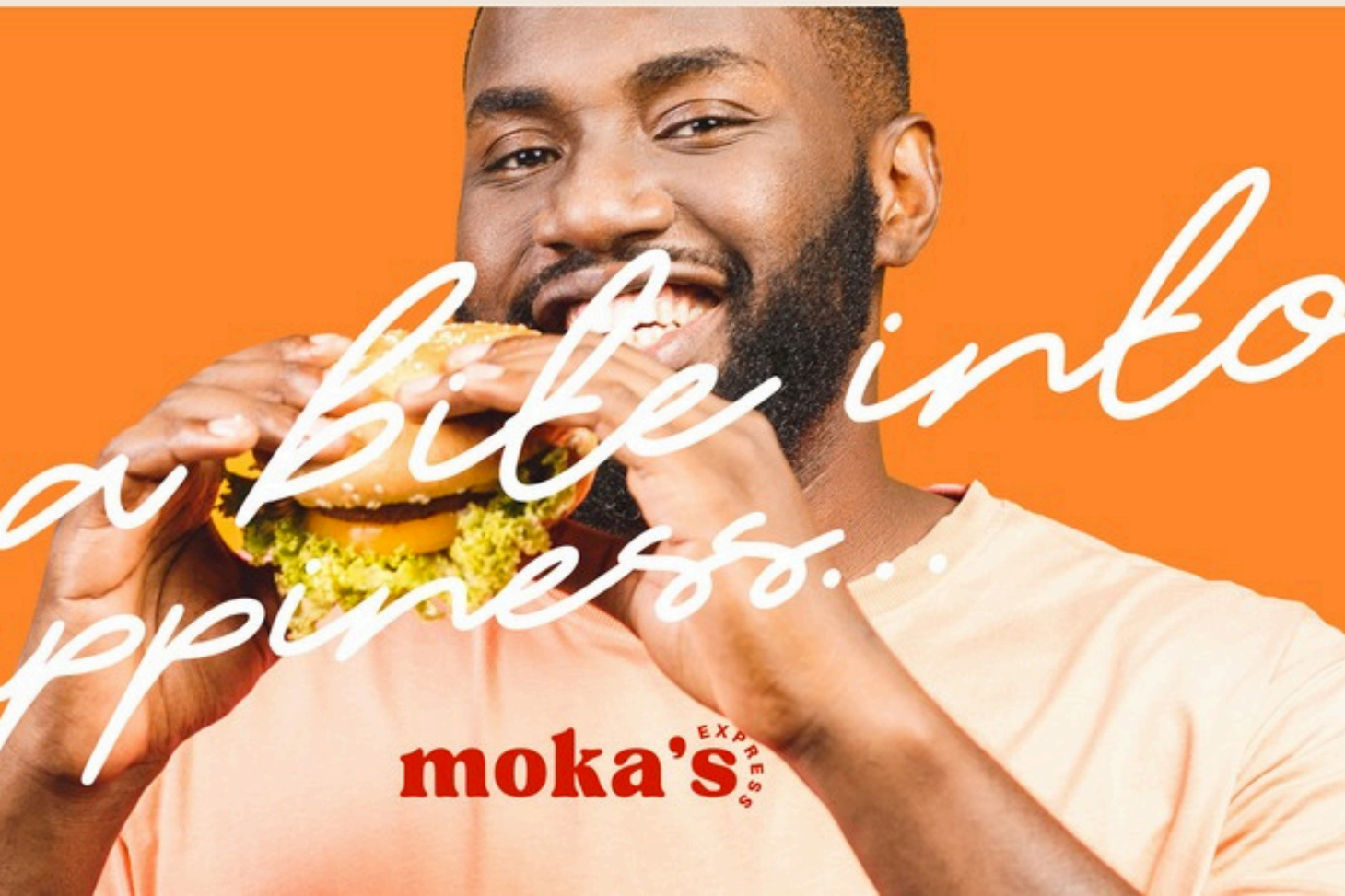


Crisp & Cō.

Branding



moka's EXPRESS



Wrap your hands around happiness.

moka's EXPRESS

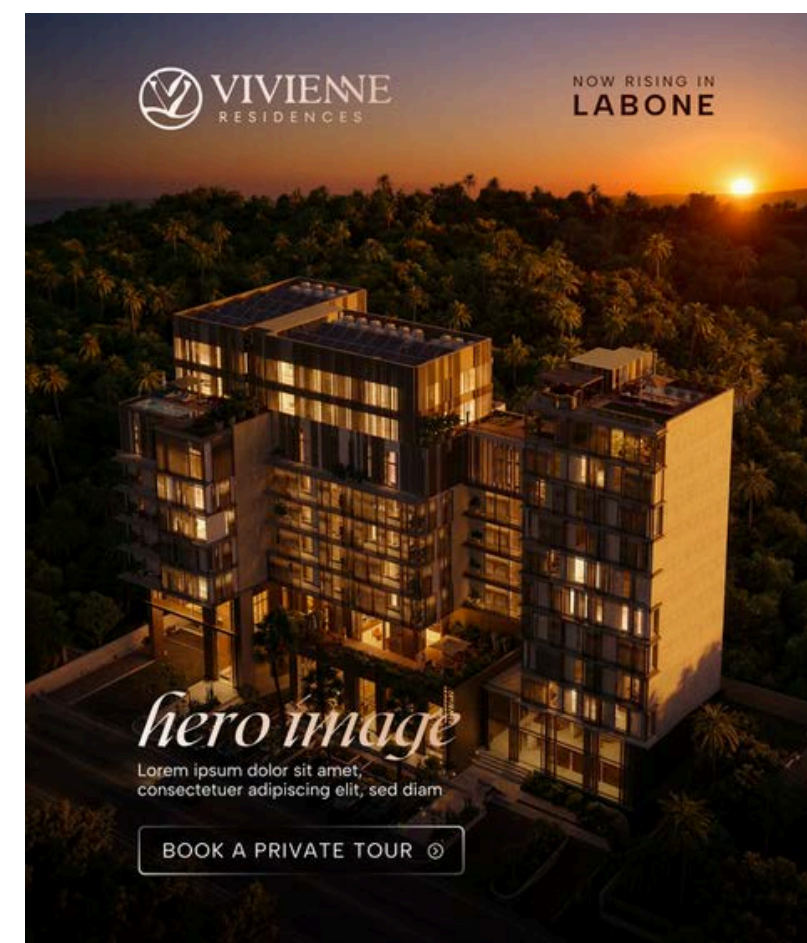
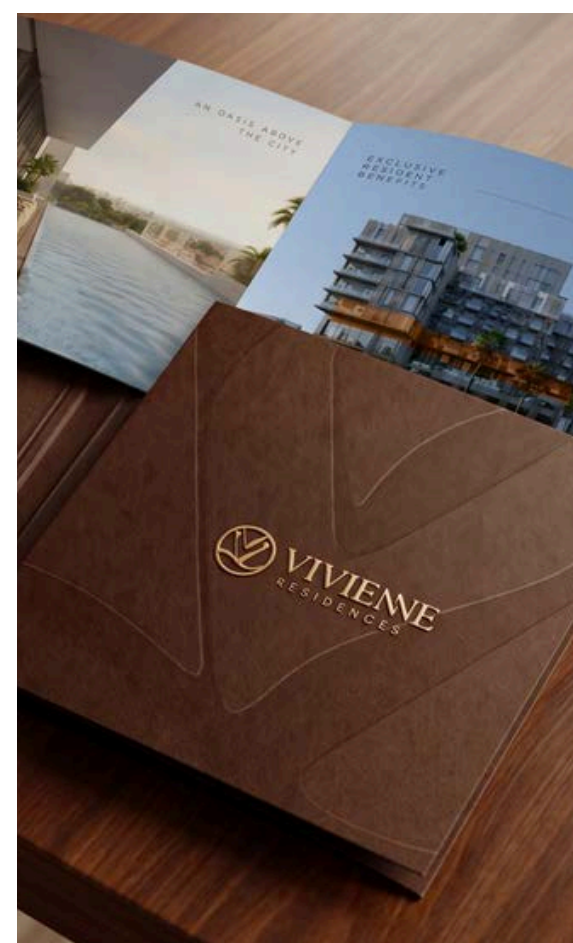
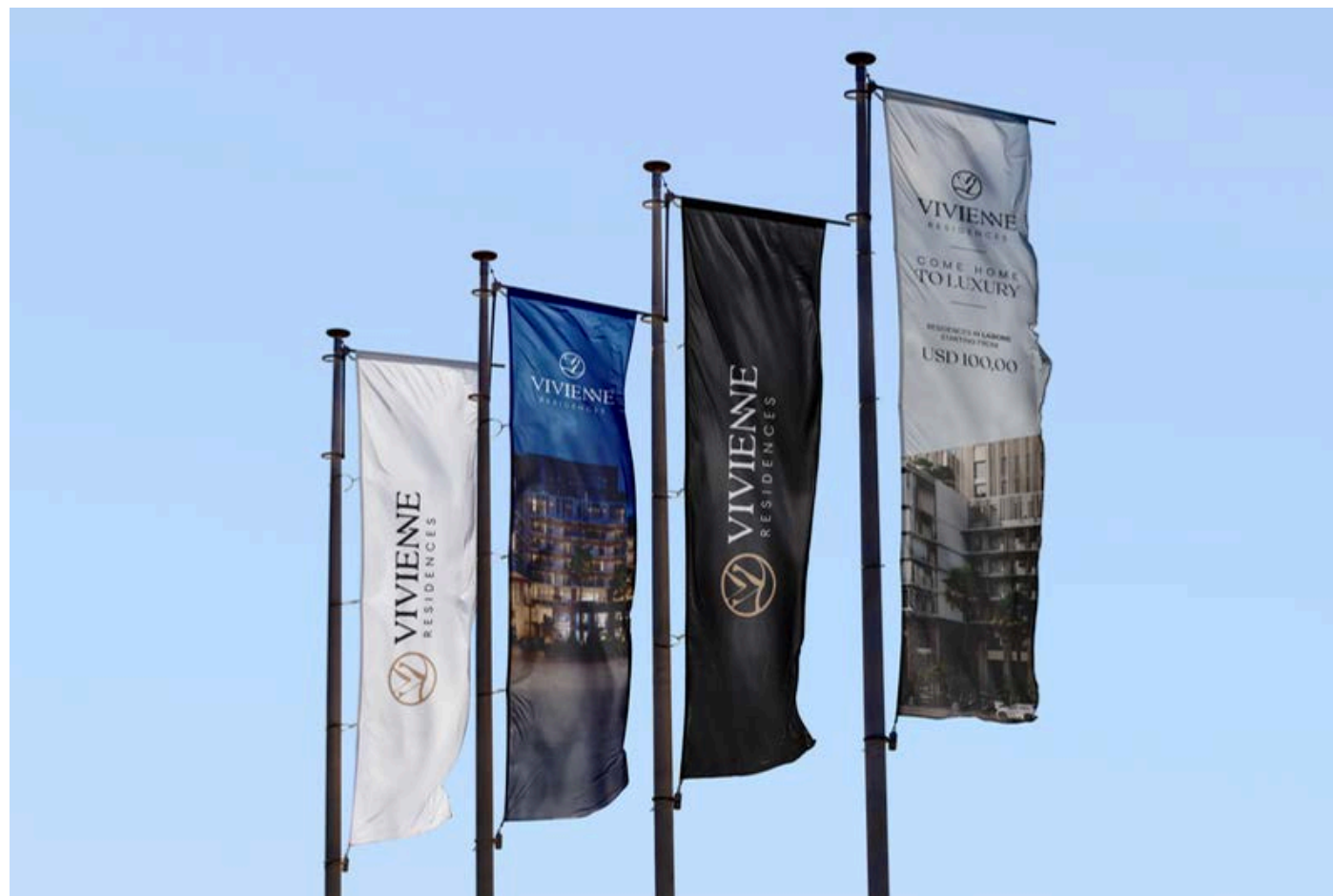


VIVIENNE

RESIDENCES

Branding & Social
Media

Vivienne Residences partnered with Creat.ing to build a refined brand and social media presence that communicates luxury, progress and modern living.

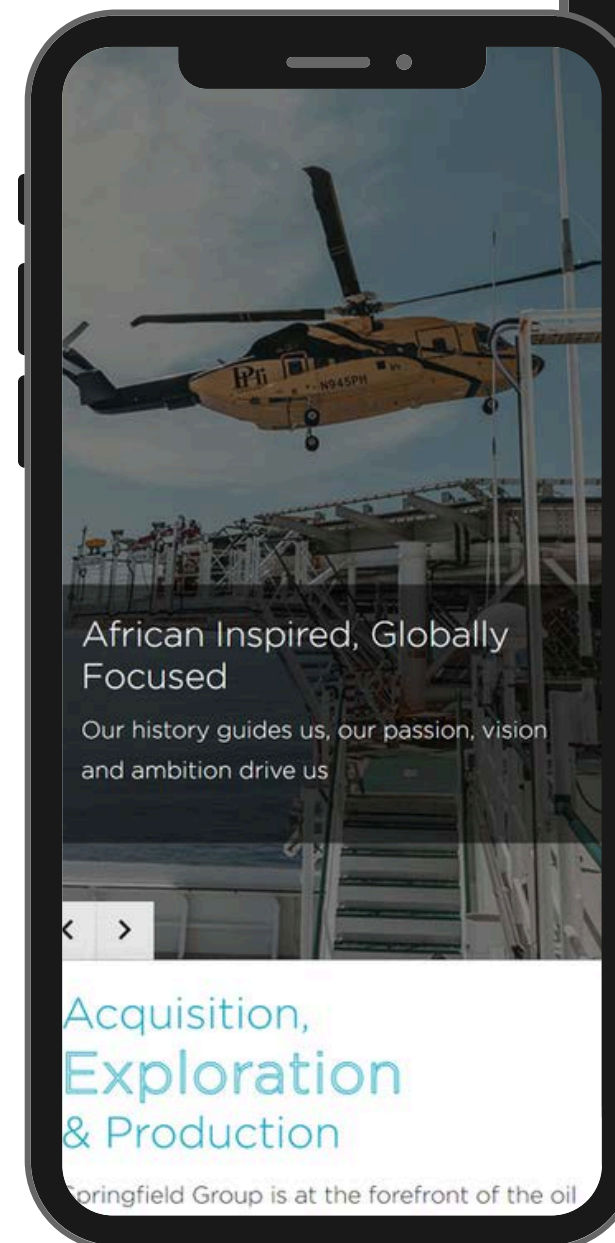


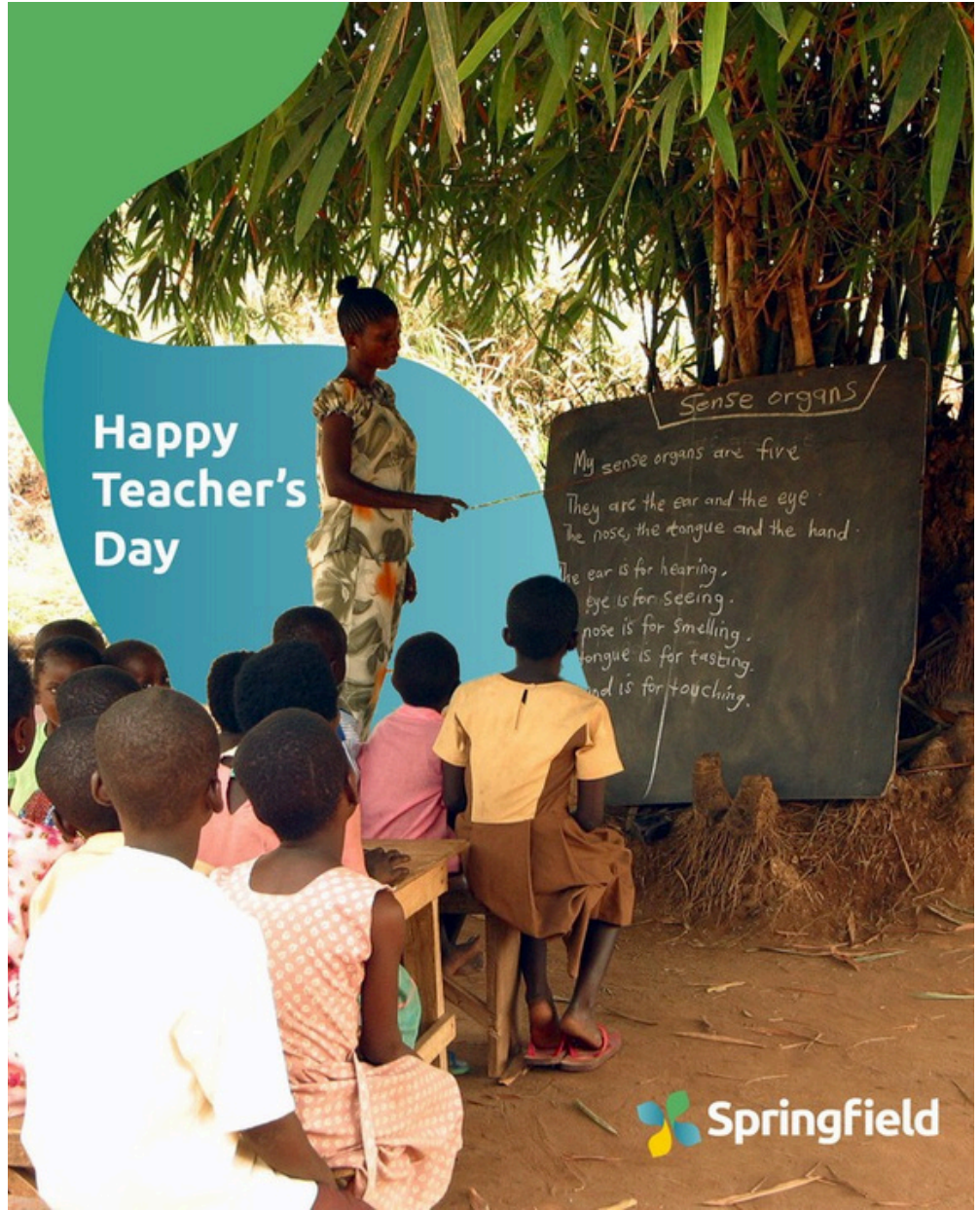
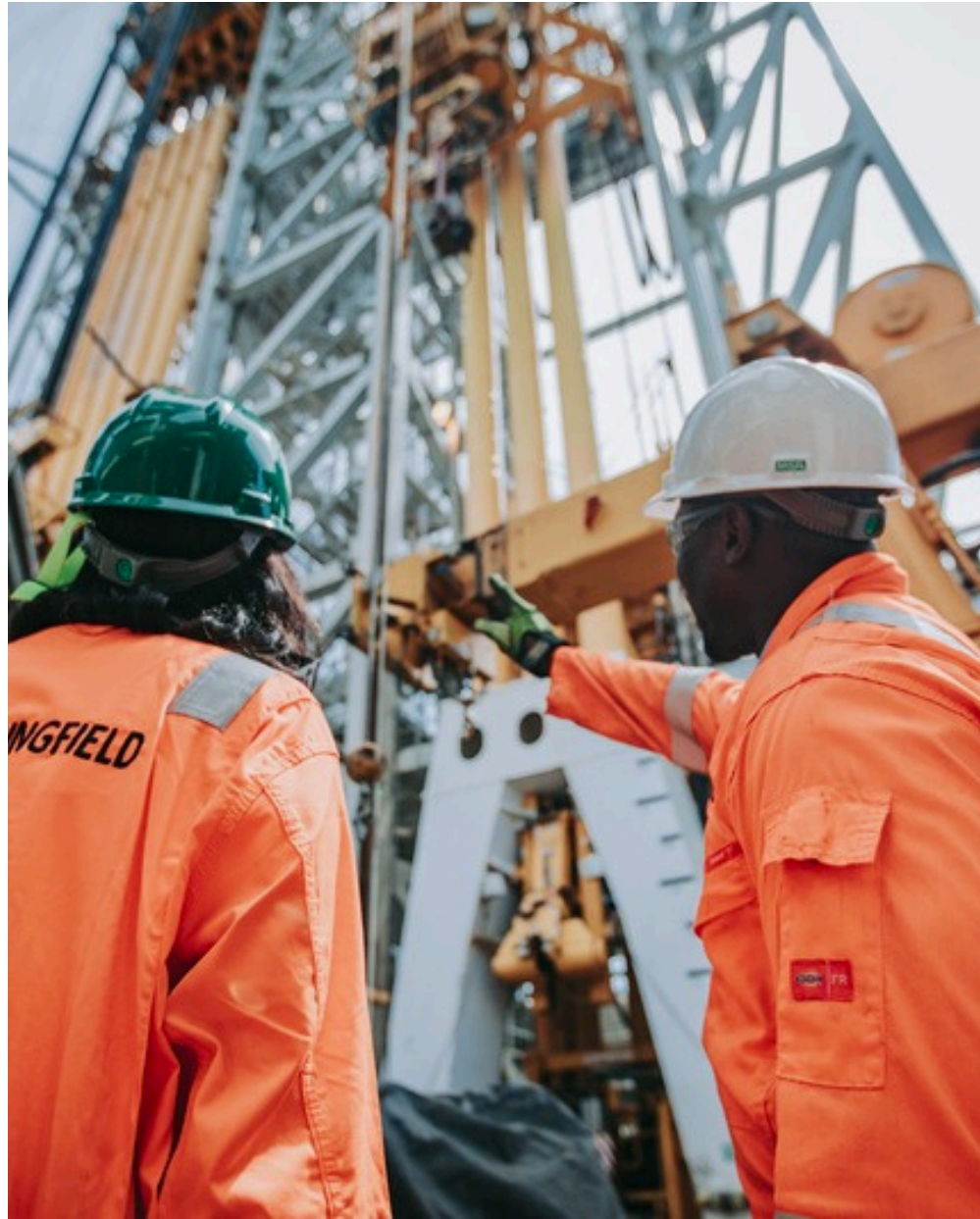


Branding & Social Media

Springfield Group is at the forefront of the oil industry in Ghana, with activities that span the exploration and production of oil and gas as well as the transportation, storage and trading of hydrocarbons.

Operating as a fully integrated entity across the entire value chain of the oil and gas industry Thanks to our design expertise, we can bring a touch of magic to your projects.







Media

APM Terminals operates a multi-purpose port in the Freeport of Monrovia: the gateway to the Liberian economy. Our facility is committed to offering reliable customer service, and is proud to support Liberia's economic developmen

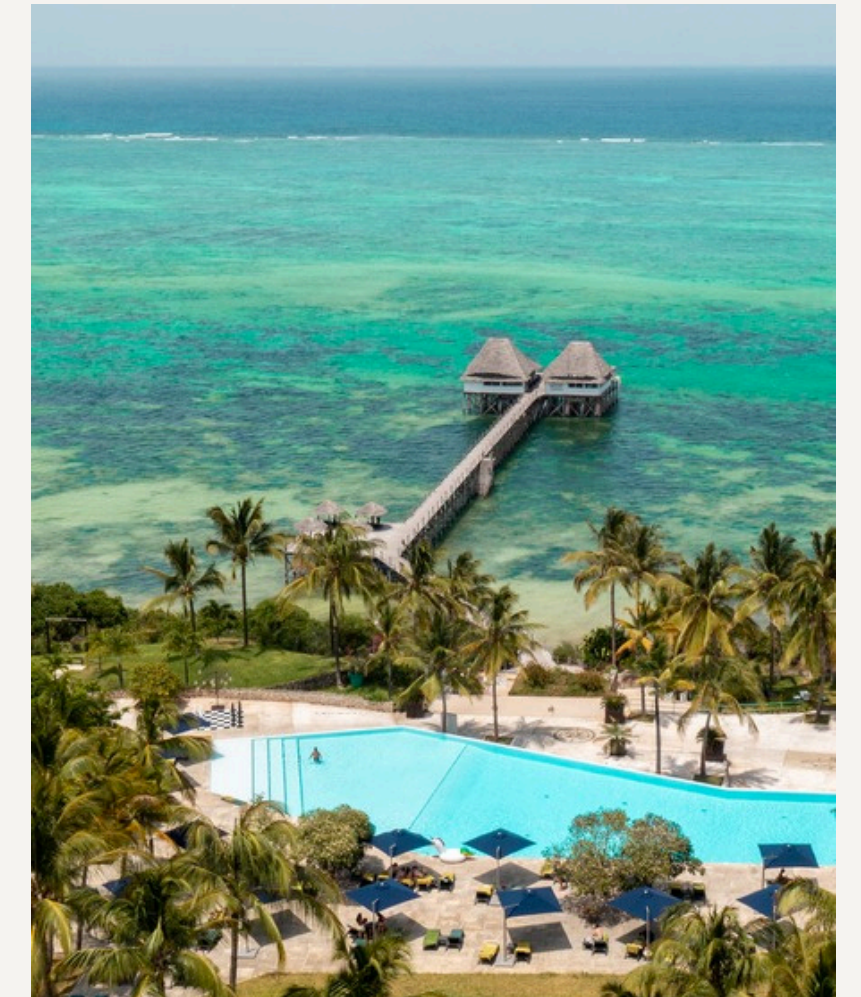


CLIENT : MELIÃ
ZANZIBAR

PROJECT MELIA

Zanzibar

This photography project showcases the stunning Melia Zanzibar Hotel, highlighting its luxurious accommodations, vibrant atmosphere, and breathtaking ocean views. Through carefully curated images, the essence of this tropical paradise and its warm hospitality is brought to life for viewers to experience and enjoy.





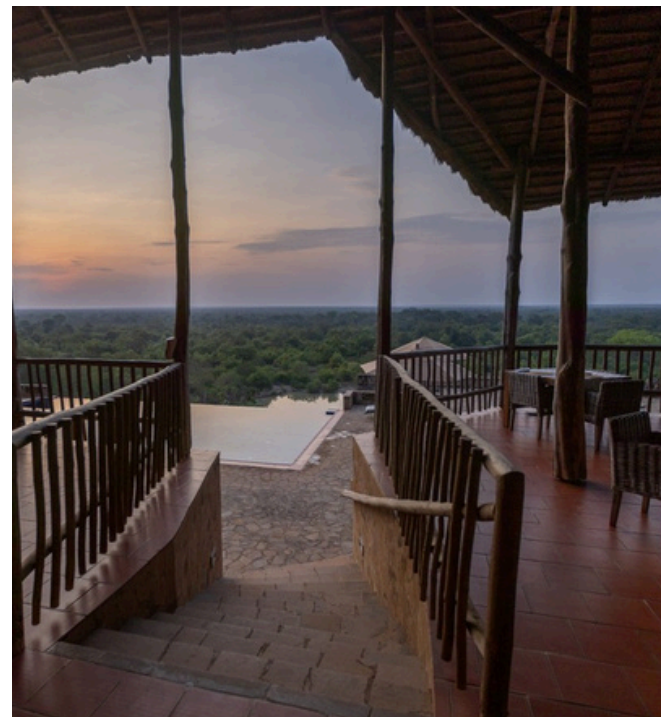
PROJECT

ZAINA LODGE

Mole National Park, Northern Region, Ghana

This project highlights the breathtaking Zaina Lodge, West Africa's first luxury safari lodge, situated in the heart of Ghana's Mole forest. The images capture the essence of the lodge's commitment to preserving and promoting nature

Through this visual journey, viewers are invited to immerse themselves in the unparalleled hospitality and unique experiences that Zaina Lodge offers, providing a true reflection of the beauty and charm of its enchanting surroundings.



CLIENT:



JANNAH BEACH ESTATE

Gomoa Fetteh, Ghana

For Jannah Beach Estate, our photography and videography work focused on capturing the estate's distinct Mediterranean-inspired design and coastal elegance. From aerial views of the villas and private pools to intimate lifestyle shots, the visuals were crafted to showcase the estate as a premium second-home destination blending luxury with seaside charm.

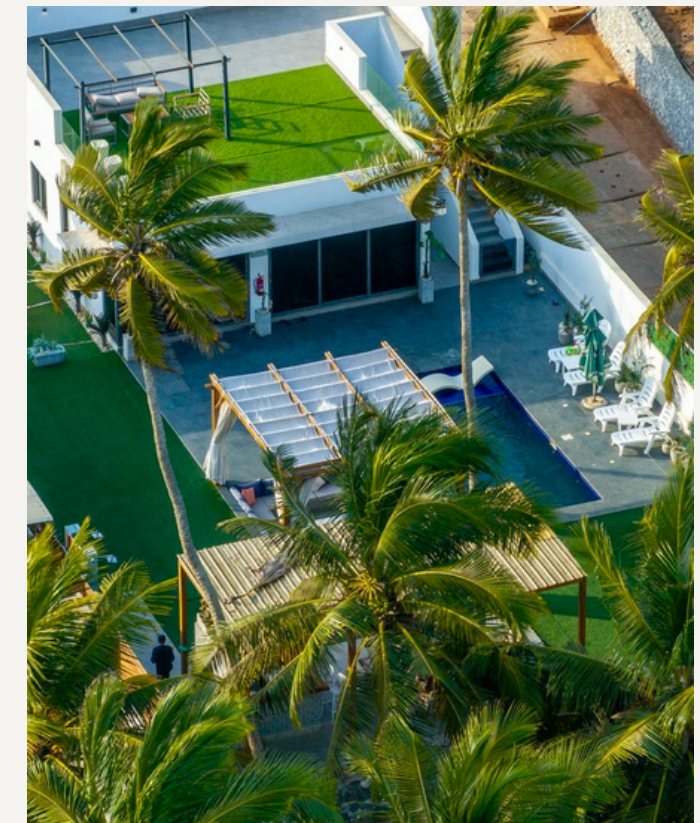
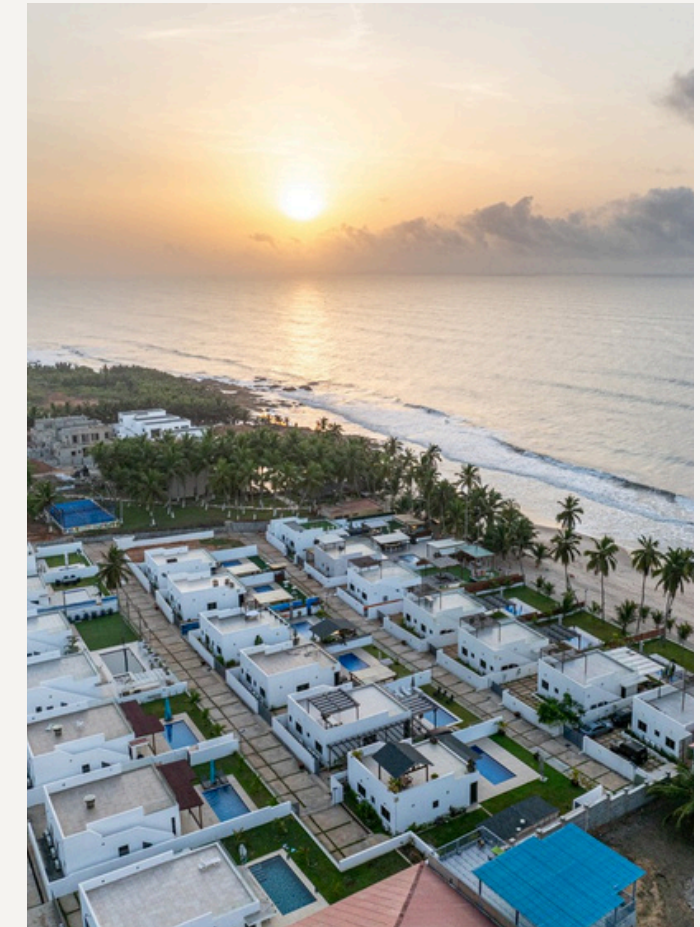
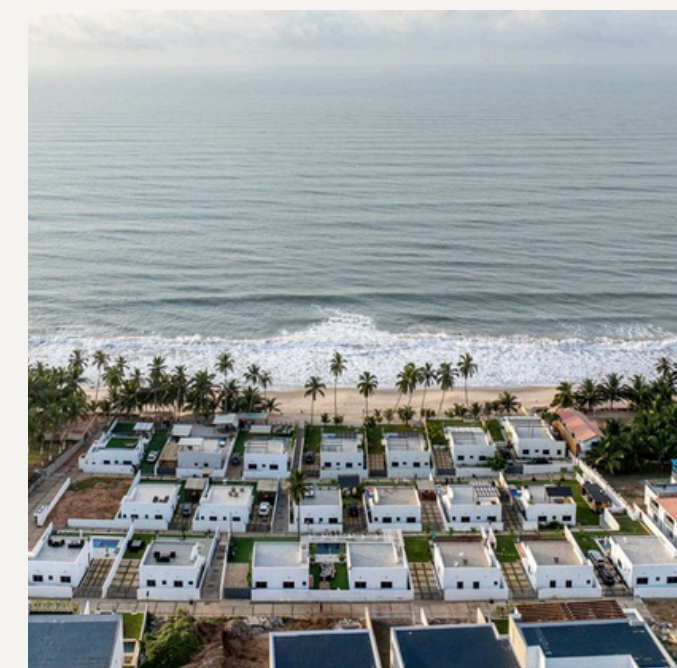
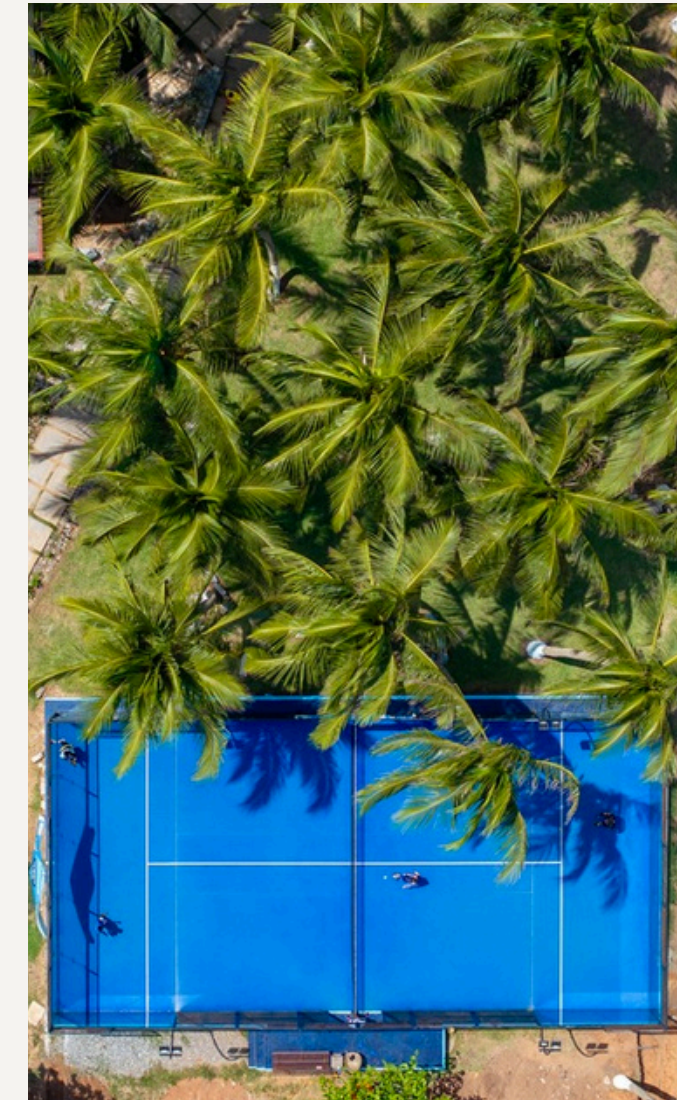


CLIENT :  Till's Beach
Resort

PROJECT TILLS

Ghana

This photography project for Till's Beach Resort captures the luxurious lifestyle and serene environment of the resort through aerial views and detailed shots. Highlighting modern amenities and the natural beauty of Ghana, these images invite viewers into a world of tranquility and exclusive living, perfectly reflecting the resort's allure.



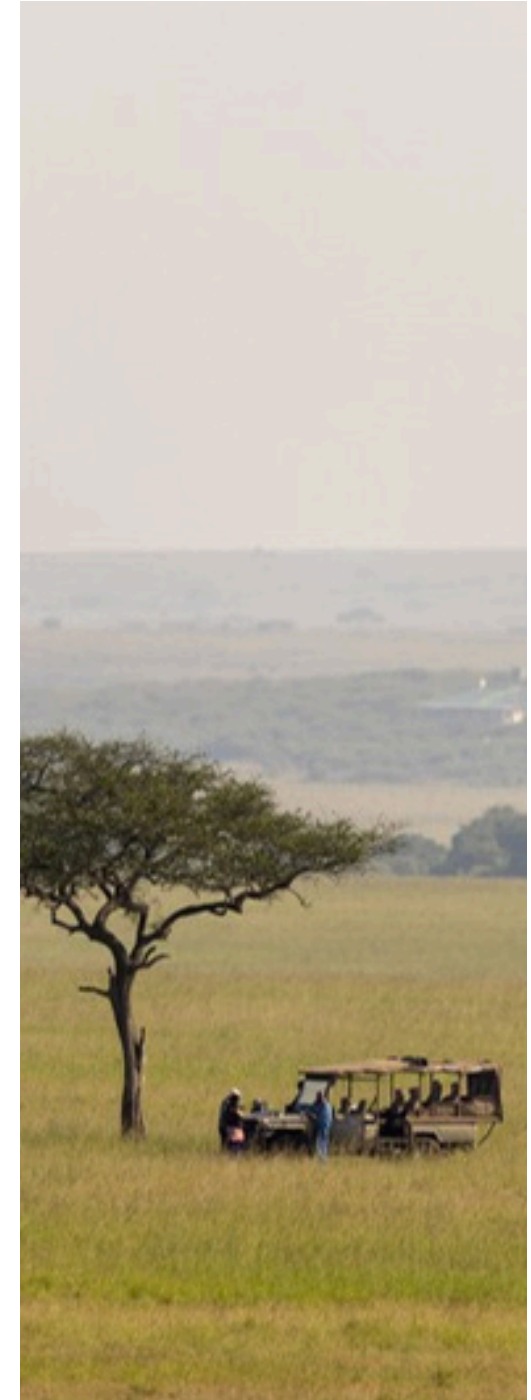
CLIENT:



PROJECT LALASHE

Maasai Mara - Kenya

This photography project showcases Lalashe Maasai Mara, a luxury tented safari camp in Kenya. The images highlight the camp's unique blend of authentic African experiences and modern comforts, inviting viewers to explore the captivating beauty of the Maasai Mara landscape and the unforgettable wildlife encounters offered at this intimate escape.





Social media Managment

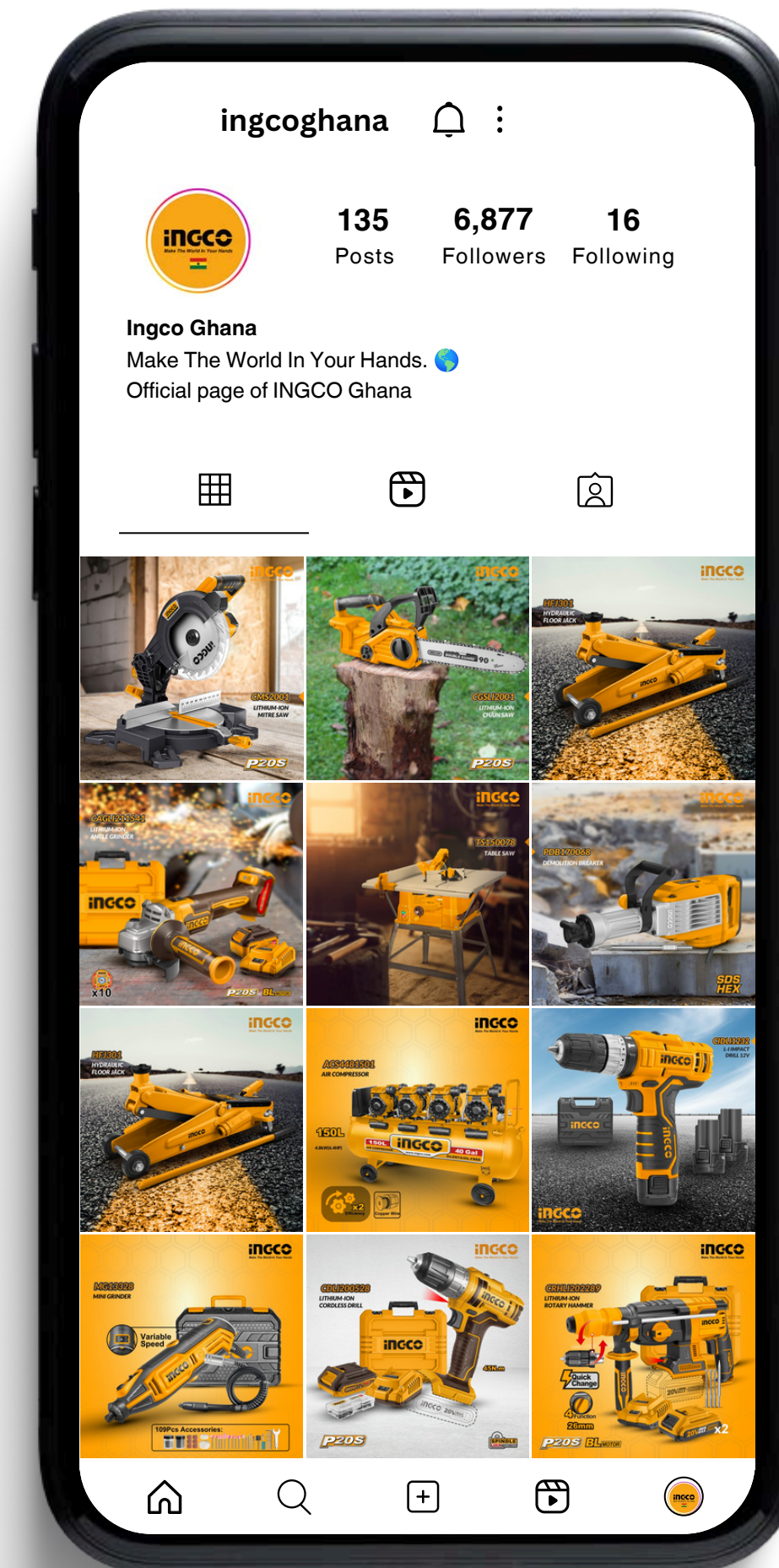
Overview:

Ingco, a premier tools brand, partnered with 'Creat.ing' to elevate their social media presence in Ghana.

We focused on enhancing brand visibility and engaging a diverse audience through strategic content and targeted campaigns.

Strategy & Execution:

- **Content Creation:** Developed visually compelling posts that effectively communicate the value and utility of Ingco tools.
- **Community Engagement:** Fostered a vibrant community through proactive interactions, increasing customer loyalty.
- **Promotions:** Ran successful promotional campaigns that boosted visibility and sales.





Social media Managment

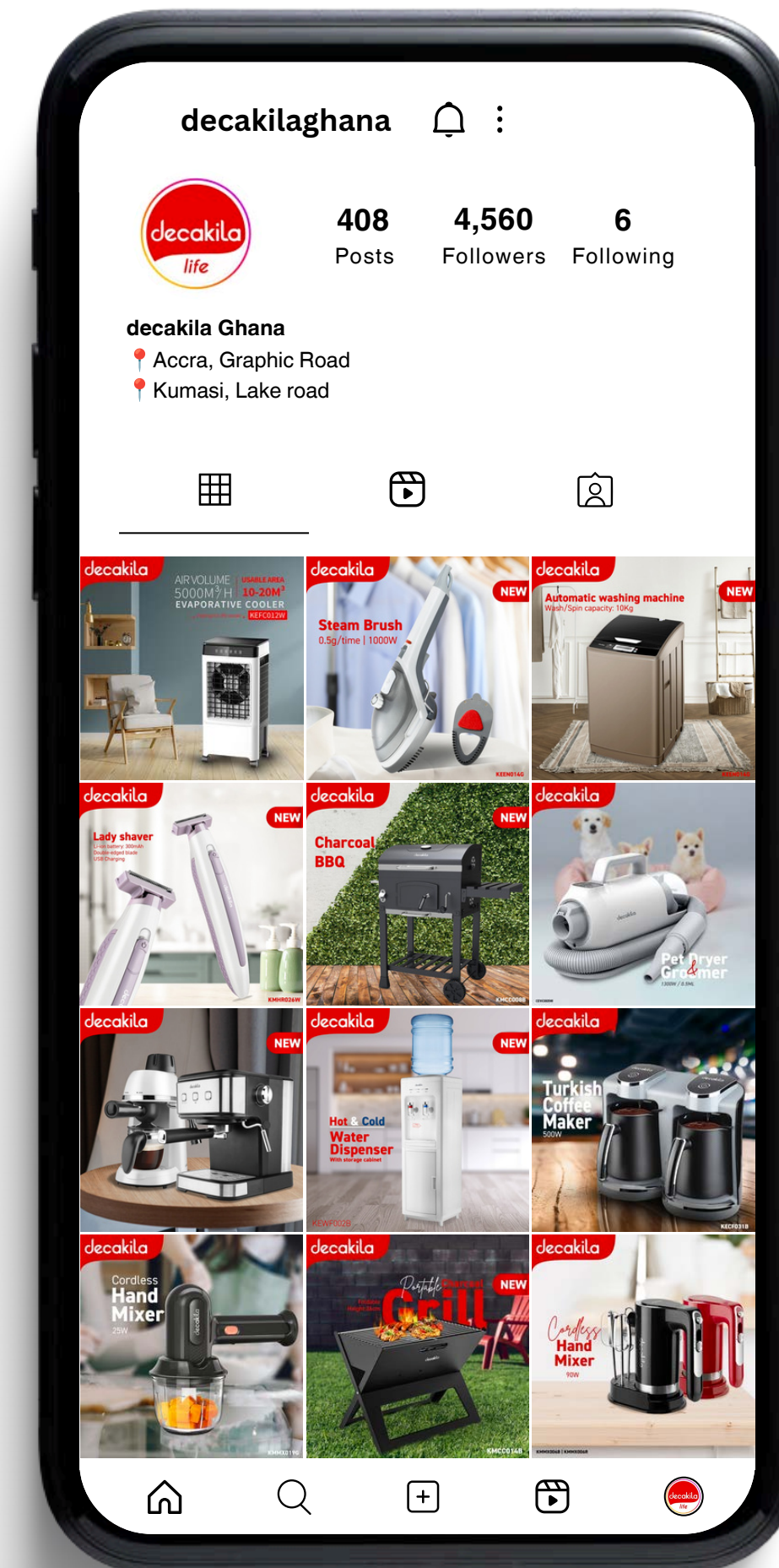
Overview:

Decakila, an innovative brand specializing in home appliances and tools, partnered with 'Creat.ing' to enhance their social media presence in Ghana. Our collaboration aimed at amplifying brand visibility and engaging a broad audience through well-crafted content and strategic campaigns.

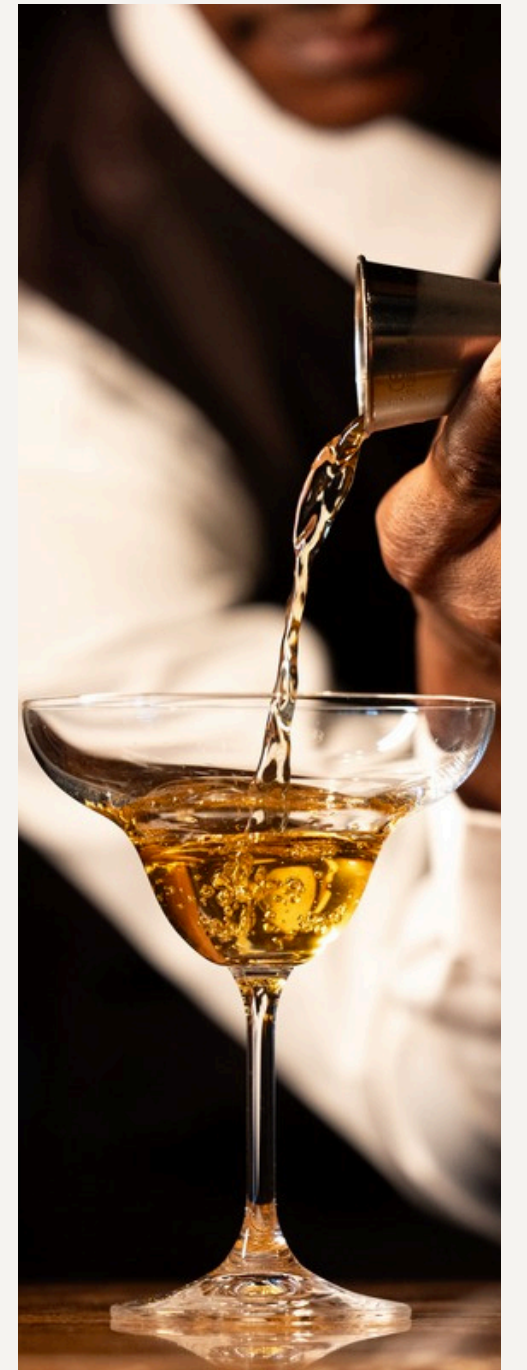
Strategy & Execution:

Content Creation: Curated and developed visually engaging posts that highlighted the practicality and modern design of Decakila products.

- **Community Engagement:** Built a strong online community through active engagement, fostering brand loyalty and trust.
- **Promotions:** Executed targeted promotional campaigns that significantly increased brand awareness and drove sales growth.



Food photography



Food photography



Food photography



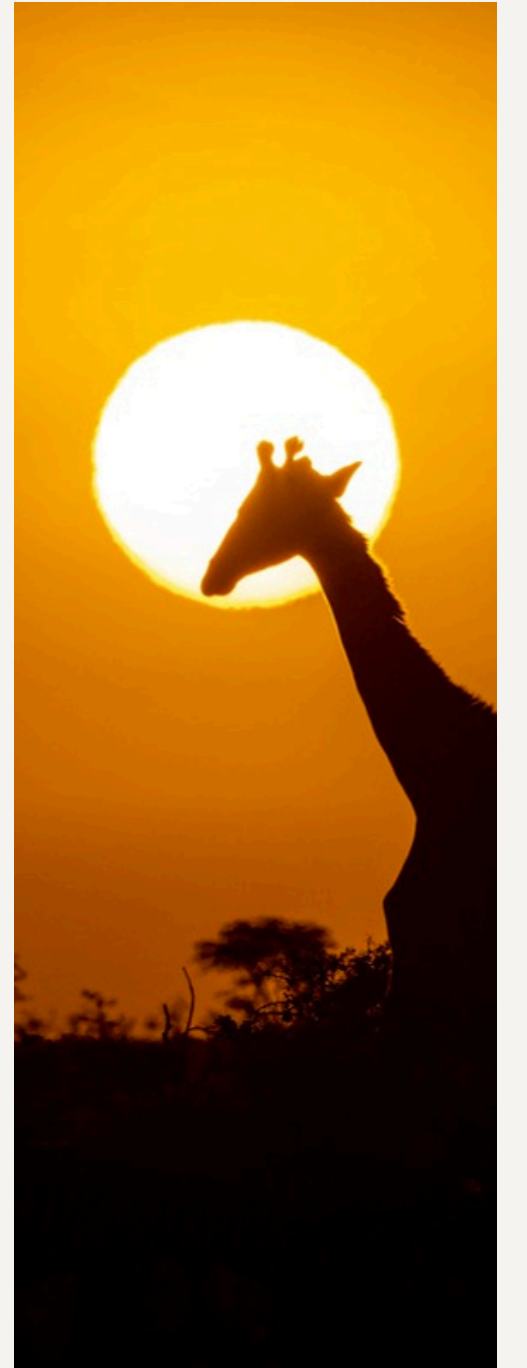
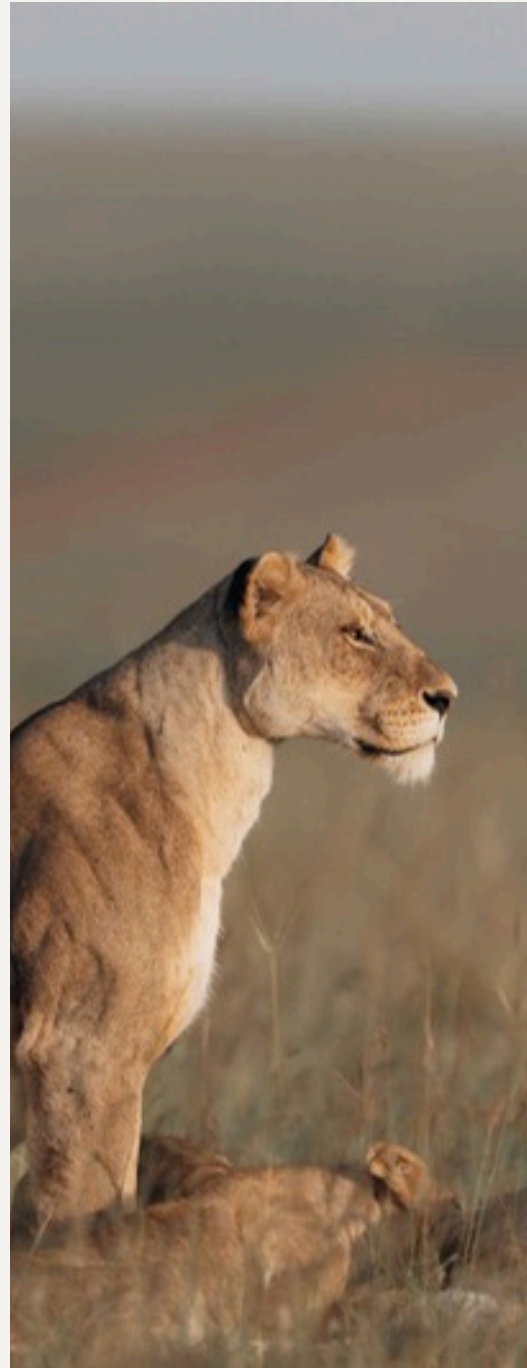
Food photography



Food photography



Wildlife Photography



**Make
your
mark**



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